



# **WANTED: EXHIBITORS and SPONSORS**

## MPI Heartland Chapter Annual Meeting

*“Leading by Example”*

You are invited to participate and “Lead by Example” at the 2010 Heartland Chapter Annual Meeting by taking advantage of new opportunities to interact and promote your place of business in front of 60-80 meeting planners from Nebraska and Iowa. Make plans today to attend April 12-13, 2010 at the Embassy Suites Downtown/Old Market in Omaha, Nebraska.

### **Sponsorship**

There are a variety of sponsorship opportunities for you to take advantage of. It is a great way for your company to be recognized in front of a large group of local meeting planners and suppliers.

#### Opportunities:

#### **Lunch Sponsorship - \$750 OR Reception/Breakfast Sponsorship - \$500**

- One complimentary registration
- A booth in our exhibit area
- Two minute promotion at lunch
- Logo looped on screens during breaks
- Logo on table tents during the function you choose to sponsor
- Logo on all signage and MPI promotion materials
- Materials in our attendee folders & recognition during breaks
- Recognition on MPI Heartland Chapter Web site

#### **Speaker Sponsorship - \$350**

- One complimentary registration
- Two minute promotion at lunch
- Recognition during speaker introduction
- Logo looped on screens during breaks
- Logo on all signage and MPI promotion materials
- Materials in our attendee folders & recognition during breaks
- Recognition on MPI Heartland Chapter Web site

#### **Break Sponsorship - \$350**

- One complimentary registration
- Two minute promotion at lunch
- Logo looped on screens during breaks
- Logo on all signage and MPI promotion materials
- Materials in our attendee folders & recognition during breaks
- Recognition on MPI Heartland Chapter Web site

### **Exhibitors**

Exhibitors will be provided a 6' skirted table for your "traditional" display and have the opportunity to spend 1-on-1 time with all of our attendees.

#### Other Benefits:

- One complimentary registration
- Two minute promotion at lunch
- Promoted in between sessions
- Exhibitor signage and listing in our attendee folders

#### **COST:**

MPI Member - \$205 (\$225 after March 31)

MPI Non-Member - \$255 (\$275 after March 31)

### **Silent Auction Items**

We are looking for items to be donated for our silent auction. All in-kind donations will be on display in our exhibitor area. The items and donors will be sent out in advance to all attendees and will be recognized in our attendee folders.

**Please fill out the attached form and  
reserve your spot today!**

## Sponsorship and Exhibit Registration Form

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Office Phone and Cell \_\_\_\_\_

E-mail \_\_\_\_\_

**Conference Attendee Name** \_\_\_\_\_

### I'd like to:

- Sponsor a Meal - Reception \$500, Breakfast \$500, Lunch \$750
- Sponsor a Break – Cost \$350 each (only 3 available)
- Sponsor a Speaker – Cost \$350 each (only 3 available)
- Exhibit – MPI Member – Cost \$205 (\$225 after March 31)
- Exhibit – MPI Non-Member – Cost \$255 (\$275 after March 31)
- Donate something to the Silent Auction (Complete Attached Form)
- Yes, I'd like to promote my company for 2 minutes before the breaks

Send your company logo to Judy at TallantJ@helenachemical.com in a jpeg format to use for promotional purposes by March 31.

Checks should be made payable to "MPI Heartland Chapter" and sent with registration form to: Judy Tallant, Helena Chemical Company, 4546 Corporate Drive, Ste. 170, West Des Moines, 50266-5939. Please contact Judy with questions at 515/309-3501.

# Silent Auction Donation Form

The MPI Heartland Chapter will hold our annual Silent Auction at our MPI Annual Meeting in Omaha. It's a great way to promote your company to meeting planners and a portion of the proceeds go to support Haiti relief from the earthquake.

We ask our sponsors/exhibitors to be generous and creative with their silent auction items! Weekend getaways are great, gift baskets, travel items, how about a privately catered function? Use your imagination!

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Office and Cell \_\_\_\_\_

E-mail \_\_\_\_\_

Description of donated item for auction flier: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Estimated retail value of donated item: \$ \_\_\_\_\_

Would you like a separate receipt for your donation? \_\_\_\_\_

We encourage you to ship your items to Patty by **March 31, 2010** to ensure your item(s) will be displayed by noon on April 12, 2010 at the MPI Silent Auction.

All items must be received by **April 5, 2010** unless you make special arrangements to bring them to the annual meeting. Please ship item(s) to Patty or contact her with questions.

**Patty Bain**  
**The North Central Group**  
**1314 Cuming St**  
**Omaha, NE 68102**  
**402/917-9948**